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RADIUS BANK'S DIGITAL BANKING UPGRADE & WEBSITE REDESIGN SELECTED AS A 2015 MITX AWARDS FINALIST

BOSTON – Radius Bank (www.radiusbank.com) today announced its digital banking upgrade and website redesign has been selected as a finalist in the Best UX category for the 19th Annual MITX Awards. Held annually by the [Massachusetts Innovation & Technology Exchange](#), the awards recognize excellence in concepts and creations in marketing and technology produced or developed in New England.

Since 1996 the MITX Awards have grown to become the largest and most prestigious awards competition in the country showcasing the best creative marketing and technological accomplishments emerging from New England. This year over 120 senior leaders from Boston businesses judged entries for the 32 MITX award categories.

“Innovation is thriving in Boston and all around New England, companies are creating products and services that have a positive impact for us personally and professionally,” said MITX President Amy Quigley. “Our 2015 finalists are powering innovative ideas and contributions in marketing, technology and design. We are thrilled to honor their amazing achievements.”

Radius Bank was nominated for its digital banking upgrades, which went live in July 2014 and included a responsively-designed public website and an overhauled Online and Mobile Banking platform for personal and business clients. The enhancements enabled greater functionality, streamlined navigation, and enhanced security, ultimately creating a better user experience across all devices.

"We are honored to be recognized by MITX for the second consecutive year for our technology initiatives," commented Michael A. Butler, Radius Bank's President & CEO. "This project was all about continually improving the banking experience for our clients. It's a reflection of our ongoing commitment to offering the most advanced, innovative technology that aligns with the changing banking preferences of both consumers and businesses alike."

Radius Bank will be recognized with the other finalists in the category of Best UX at the 19th Annual MITX Awards Ceremony traditionally attended by over 1,000 of the region's top marketing, technology and design professionals. Winners will be announced at the ceremony on May 14th at the Marriott Copley Place. This year's ceremony will include host, Boston legend and comedic superstar Lenny

Clarke, technology demos from finalists, select final round judging, networking, and of course, the presentation of the prestigious MITX Awards. Tickets can be purchased at www.mitxawards.org.

About Radius Bank

With assets of more than \$722 million, Radius Bank is a community bank offering a full complement of business and personal products and services. The Bank serves consumers, small and middle market businesses, unions, and government entities as its core clients. The Bank offers anytime/anywhere banking via mobile device, 24-hour ATM service, and remote deposit capture, provides additional services such as treasury management capabilities, and partners with organizations including mobile payments leader LevelUp and student loan debt reduction company SmarterBucks. Customers can readily access traditional, personalized branch banking at the Bank's Financial Center located in Boston's Seaport District. Radius Bank is a member of the Federal Deposit Insurance Corporation and is an Equal Housing/Equal Opportunity Lender. For further information, visit the Bank's website at www.radiusbank.com.

About MITX

Established in 1996, MITX -- the Massachusetts Innovation & Technology Exchange -- is the leading industry organization bringing together the marketing, technology and design community to engage to ignite innovation in the business community. Connecting more than 7,500 professionals in New England, MITX is a dynamic community of thought leaders and collaborators in search of insight, education and opportunity. Creator of FutureM, MITX is headquartered in Boston, MA. For more information, visit <http://www.mitx.org/>.

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